

# RESTAURANT PARTNERSHIP REGISTRATION FORM

COMPANY NAME *(exactly as you would like it to appear in print)*

MAILING ADDRESS

CITY

STATE

ZIP

STREET ADDRESS *(if different)*

CITY

STATE

ZIP

PRIMARY CONTACT PERSON

TITLE

PHONE

FAX

BEST DAY TO CALL

BEST TIME TO CALL

EMAIL

WEBSITE

GENERAL INQUIRY EMAIL

SIGNATURE OF PRIMARY CONTACT PERSON

PRINTED NAME

DATE

SIGNATURE OF ALLIANCE FOR POSITIVE HEALTH REPRESENTATIVE

PRINTED NAME

DATE

**THANK YOU FOR SUPPORTING THE ALLIANCE FOR POSITIVE HEALTH!**

*The AIDS Council of Northeastern New York dba Alliance for Positive Health is a private, not-for-profit 501 (c) (3) organization founded in 1984. Your contribution is tax deductible to the full extent allowed by federal and state law. Please contact our Development & Marketing Department with any additional questions at 518.434.4686 Ext. 2428.*

# PARTNERSHIPS (check all that apply)

## ☐ MY RESTAURANT WILL PARTICIPATE IN DINING OUT FOR LIFE®!

My restaurant will donate:

Flat Fee of \$550

or

25%      50%      100%

of our food and non-alcoholic beverage sales on Thursday, April 27, 2023 for:

Breakfast

Lunch

Dinner

*(Not applicable for Flat Fee Participants)*

In addition to food and beverage sales, my restaurant will donate the above-indicated percentage of alcohol sales. *(Not applicable for Flat Fee Participants)*

In addition to food and beverage sales, my restaurant will donate an additional 100% of the sale of the following item(s) on Thursday, April 27, 2023: \_\_\_\_\_

In addition to the contribution indicated above, my restaurant(s) will participate by donating \_\_\_\_\_% of the following item(s) on Thursday, April 27, 2023: \_\_\_\_\_

## BY PARTICIPATING IN DINING OUT FOR LIFE®, WE AGREE TO

- Contribute the above-noted percent of total sales for food, beverage, and liquor (if specified) on Thursday, April 27, 2023 to the Alliance for Positive Health's HIV/AIDS services and prevention programs, or make a flat donation of \$550. **Flat donation payments are due by April 3, 2023.**
- Allow the Alliance for Positive Health to use our name in materials promoting Dining Out For Life®.
- Promote Dining Out For Life® by displaying event materials, including posters, check inserts, and table tents for the final four weeks of the campaign (April 3, 2023 – April 27, 2023).
- Inform wait staff, managers and other bar or restaurant personnel about Dining Out For Life® so that they can promote the event to diners.
- **Allow ambassadors to briefly approach and greet diners at the table.**
- Send or deliver a check for the total contribution payable to the Alliance for Positive Health no later than Friday, May 26, 2023 for publication.

## IN RETURN, THE ALLIANCE FOR POSITIVE HEALTH WILL PROVIDE:

- Volunteer ambassadors who will invite people they know to dine at your location on Thursday, April 27, 2023. In addition to welcoming guests, ambassadors encourage diners to make an additional donation to the Alliance for Positive Health to enter a drawing. (If you have a regular patron in mind for an ambassador, please let us know.) Ambassadors will be assigned to a restaurant based on qualifying criteria determined by the Alliance for Positive Health. **The Alliance for Positive Health will make every effort to place one or more volunteer ambassadors at your location(s) on Thursday, April 27, 2023.**
- Attractive, high quality promotional materials, including posters, dining guides (printed and online versions), check inserts, and table tents.
- A publicity campaign to promote Dining Out For Life® via regional and local print, radio, television, internet media and social media outlets.
- Distribution of Dining Out For Life® dining guides to the agency's supporters.
- Distribution of dining guides in high traffic areas during lunch hours and rush hours throughout the city, promoting the event during the final days of the campaign.
- Phone and website referral list of participating restaurants for diners via our Facebook page and our website [allianceforpositivehealth.org](http://allianceforpositivehealth.org).
- Event updates about Dining Out For Life® throughout the campaign through our e-newsletters, website, and social media sites.

Dining Out For Life® is a fundraising venture of the AIDS Council of Northeastern New York dba Alliance for Positive Health, a private, not-for-profit 501 (c)(3) organization. (Federal ID: 22-2684595; New York State Charities ID: 03-87-66.)